Change is inevitable.

Change is constant.

In our world, the pace of change is such that the products of tomorrow are already irrelevant today. At Ideafarms we keep up with the future of the future.

We've been waiting for you!
Come visualize the future of the future with us.
Help us communicate out-of-this-world ideas in creative and compelling ways.

You are an in-house designer who is passionate about generating ideas and can exploit the potential of digital platforms for communication.
Your role and designation is: Lead Visual Designer.

Objectives:

1. To be able to communicate our projects, ideas and stories visually through the website, social media and other platforms.
2. To be able to lead your team toward better quality ideation and visualization skills.
3. To help Ideafarms position itself as a thought leader in the market.

Your responsibilities include:

1. Management of design projects from conception to delivery
2. Conducting visualization and ideation exercises with team
3. Generating ideas and concepts with the team
4. Managing and helping execute create content for Website
5. Managing and helping execute create content for Digital Marketing and Social Media handles.
6. Managing and helping create collateral for Ideafarms
7. Managing and helping create UIs
8. Strategizing and managing visual communication for the lines of business for Ideafarms.
9. Conducting reviews of the team in a timely fashion.

Your Qualifications and Skills are:

1. 2-4 years work experience in visual communication space
2. Experience managing a team of 2-5 people
3. Content Management
4. A hands-on experience with image editing softwares – CorelDraw, Adobe Fireworks, Adobe Illustrator, Adobe Photoshop
5. A hands-on experience with video editing softwares – Adobe Premiere Pro, Flash

6. A strong aesthetic sensibility and an ability to visualize colours, fonts and layouts
7. Attention to visual details
8. Ability to meet deadlines and collaborate with a team

About us:

Ideafarms is a Gurgaon based **Design-in-Tech Consulting & Advisory** that first brought the value of Industrial Design approaches to software, keeping the user's experience at the centre of all its thinking. Smartphone-powered solutions are a key strength the company invested in and developed as early as 2010.

The company's ethos combines empathy with strong technology competencies to highlight the value of *interdisciplinary* work. Ideafarms has the distinction of partnering with some of the largest global corporations to help drive strategic value through its proven approaches to problem solving. Ideafarms designs and executes short-cycle business mock-ups for its clients and customers-labelled **Design Fiction**-as a tool to help them arrive at quick and accurate investment decisions.